

Calibra minicatalogue

Product overview of Calibra products for dogs and cats



Calibra Verve



Calibra Dog Verve treats

- ✓ Supplementary food
- ✓ Grain-free recipes
- ✓ High content of meat (includes fresh meat)
- ✓ 3 products with insect
- ✓ 3 chicken-free products
- ✓ Triple active formula – unique combination of functional additives
- ✓ Crunchy or semi-moist recipes
- ✓ 100% recyclable packaging

KRUUSE Cat. No	Calibra Dog Verve treats	package size
380662	Crunchy Snack Insect & Fresh Duck	150 g
380663	Crunchy Snack Insect & Fresh Lamb	150 g
380664	Crunchy Snack Insect & Fresh Salmon	150 g
380665	Crunchy Snack Fresh Duck	150 g
380666	Crunchy Snack Fresh Salmon	150 g
380667	Crunchy Snack Fresh Turkey	150 g
380668	Semi-Moist Snack Fresh Duck	150 g
380669	Semi-Moist Snack Fresh Herring	150 g
380670	Semi-Moist Snack Fresh Chicken	150 g



Calibra - Life -



Calibra Dog Life kibbles

- ✓ Complete superpremium dry food
- ✓ MONOPROTEIN – single source of protein of animal origin – chicken, lamb or beef
- ✓ 9 recipes with fresh beef
- ✓ Up to 90% proteins of animal origin
- ✓ Beef recipes are free of gluten and chicken
- ✓ Low grain – only rice
- ✓ Functional additives tailored to each recipe



KRUUSE Cat. No	Calibra Dog Life	package size	sources of protein of animal origin	main carbohydrate sources
381165		750 g		
381164	Starter & Puppy Fresh Beef	2.5 kg	beef	rice
381163		12 kg		
381113		750 g		
381114	Starter & Puppy Lamb	2.5 kg	lamb	rice
381115		12 kg		
381105		1.5 kg		
381106	Junior Small Breed Chicken	6 kg	chicken	rice
381156		2.5 kg		
381155	Junior Small & Medium Breed Fresh Beef	12 kg	beef	rice
381107		2.5 kg		
381108	Junior Small & Medium Breed Lamb	12 kg	lamb	rice
381103		2.5 kg		
381104	Junior Medium Breed Chicken	12 kg	chicken	rice
381154		2.5 kg		
381153	Junior Large Breed Fresh Beef	12 kg	beef	rice
381099		2.5 kg		
381100	Junior Large Breed Chicken	12 kg	chicken	rice
381101		2.5 kg		
381102	Junior Large Breed Lamb	12 kg	lamb	rice
381151		1.5 kg		
381152	Adult Small Breed Fresh Beef	6 kg	beef	rice
381095		1.5 kg		
381096	Adult Small Breed Chicken	6 kg	chicken	rice
381097		1.5 kg		
381098	Adult Small Breed Lamb	6 kg	lamb	rice
381150		2.5 kg		
381149	Adult Medium Breed Fresh Beef	12 kg	beef	rice
381091		2.5 kg		
381092	Adult Medium Breed Chicken	12 kg	chicken	rice
381093		2.5 kg		
381094	Adult Medium Breed Lamb	12 kg	lamb	rice
381148		2.5 kg		
381147	Adult Large Breed Fresh Beef	12 kg	beef	rice
381087		2.5 kg		
381088	Adult Large Breed Chicken	12 kg	chicken	rice
381089		2.5 kg		
381090	Adult Large Breed Lamb	12 kg	lamb	rice
381161		1.5 kg		
381162	Senior Small Breed Fresh Beef	6 kg	beef	rice
381111		1.5 kg		
381112	Senior Small Breed Lamb	6 kg	lamb	rice
381160		2.5 kg		
381159	Senior Medium Breed Fresh Beef	12 kg	beef	rice
381109		2.5 kg		
381110	Senior Medium & Large Chicken	12 kg	chicken	rice
381158		2.5 kg		
381157	Senior Large Breed FRESH BEEF	12 kg	beef	rice

Recipes are FREE of:



MAIZE



SOYA



ARTIFICIAL
COLORINGS
AND ADDED
PRESERVATIVES



GENETICALLY
MODIFIED
ORGANISMS

Calibra - Life -



Recipes are FREE of:



Calibra Dog Life canned food

- ✓ Complete superpremium wet food
- ✓ 100% monoprotein
- ✓ Grain-free or low grain – only rice
- ✓ 100% defined sources
- ✓ Limited number of ingredients for maximum digestibility

KRUUSE Cat. No	Calibra Dog Life canned food	package size	sources of protein	main carbohydrate sources
381084	Puppy & Junior Chicken with rice	400 g	chicken	rice, peas
381080	Adult Chicken with rice	400 g	chicken	rice, peas
381081	Adult Lamb	400 g	lamb	rice, peas
381078	Adult Beef with carrots	400 g	beef	rice, peas
381083	Adult Wild boar with cranberries	400 g	wild boar	peas
381079	Adult Duck with rice	400 g	duck	peas
381082	Adult Turkey with apples	400 g	turkey	rice, peas
381086	Sensitive Salmon with rice	400 g	salmon	peas
381085	Sensitive Rabbit	400 g	rabbit	rice, peas

Calibra Dog Joy treats

- ✓ Supplementary food
- ✓ Highly digestible
- ✓ Great palatability
- ✓ Recipe to support healthy teeth

KRUUSE Cat. No	Calibra Dog Joy Classic	package size
380646	Fish & Chicken Slice	80 g
380645		80 g
380657	Duck Strips	250 g
380649	Lamb Strips	80 g
380660		250 g
380650	Large Lamb Fillets	80 g
380648	Chicken Rings	80 g
380651		80 g
380661	Salmon Sticks	250 g
380647	Fish & Chicken Sandwich	80 g
380658		250 g
380643	Cod & Chicken Sushi	80 g
380642	Beef Sticks	80 g
380655		250 g
380659	Chicken Breast	250 g
380644	Dental Brushes	85 g
380656		250 g

KRUUSE Cat. No	Calibra Dog Joy Mini	package size
380652	Duck & Cod Sandwich	70 g
380653	Chicken & Cod Sandwich	70 g
380654	Salmon Cube	70 g




Calibra Joy training treats

- ✓ Recipes contain a high amount of meat, including fresh meat
- ✓ Semi-moist treats
- ✓ Grain-free and naturally great to digest
- ✓ The recipes are supplemented with clever functional additives
- ✓ There are also four chicken-free recipes in the portfolio of this product line
- ✓ All products are packaged in 100% recyclable packaging

KRUUSE Cat. No	Calibra Joy Training treats	package size
381166	Puppy & Adult Small Sensitive Salmon	150 g
381167	Small & Medium Salmon & Insect	150 g
381168	Medium & Large Venison & Duck	300 g
381169	Medium & Large Duck & Chicken	300 g
381170	Puppy & Adult Small Chicken	150g
381171	Small & Medium Beef	150 g



Calibra - Life -

Calibra Cat Life kibbles

- ✓ Complete superpremium dry food
- ✓ Highly palatable thanks to the high meat content, including fresh meat
- ✓ Up to 88% proteins of animal origin
- ✓ Wheat-free
- ✓ Balanced composition and functional additives tailored to each recipe

Added taurine



KRUUSE Cat. No	Calibra Cat Life kibbles	package size	sources of protein	main carbohydrate sources
381064	Kitten Chicken	1.5 kg	chicken, eggs	rice, oat
381061	Adult Herring	1.5 kg	herring, chicken, salmon	rice, oat
381062	Adult Chicken	1.5 kg	chicken, eggs	rice, oat
381063		6 kg		
381065	Sterilised Chicken	1.5 kg	chicken	rice, oat
381066		6 kg		

Recipes are FREE of:



WHEAT



MAIZE



SOYA



ARTIFICIAL
COLORINGS
AND ADDED
PRESERVATIVES

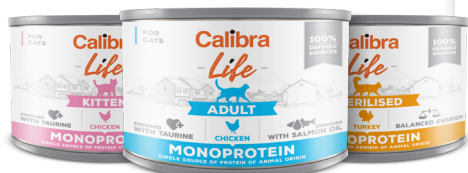


GENETICALLY
MODIFIED
ORGANISMS

Calibra - Life -

Calibra Cat Life canned food

- ✓ Complete superpremium wet food
- ✓ 100% monoprotein
- ✓ Grain-free and gluten-free recipes
- ✓ 100% defined sources
- ✓ Limited number of ingredients for maximum digestibility
- ✓ Added taurine



Recipes are FREE of:



GRAINS



GLUTEN



MAIZE



SOYA



GENETICALLY
MODIFIED
ORGANISMS

KRUUSE Cat. No	Calibra Cat Life canned food	package size	sources of protein	main carbohydrate sources
381070	Kitten Chicken	200 g	chicken	peas
381068	Adult Chicken	200 g	chicken	peas
381067	Adult Beef	200 g	beef	peas
381069	Adult Salmon	200 g	salmon	peas
381072	Sensitive Rabbit	200 g	rabbit	peas
381071	Sensitive Lamb	200 g	lamb	peas
381074	Sterilised Turkey	200 g	turkey	peas
381073	Sterilised Duck	200 g	duck	peas

Calibra - Life -

Calibra Cat Life pouches

- ✓ Complete superpremium wet food
- ✓ High content of meat, up to 88% meat in fillets
- ✓ Grain-free recipes
- ✓ Functional additives tailored to each recipe
- ✓ Added taurine



KRUUSE Cat. No	Calibra Cat Life pouches	package size
381076	Kitten Multipack	12x 85 g
381075	Adult Multipack	12x 85 g
381077	Sterilised Multipack	12x 85 g

Recipes are FREE of:



GRAINS



MAIZE



SOYA



GENETICALLY
MODIFIED
ORGANISMS



Calibra Cat Joy treats

- ✓ Supplementary food
- ✓ Highly digestible
- ✓ Great palatability



KRUUSE Cat. No	Calibra Cat Joy treats	package size
380640	Classic Fish Strips	70 g
380641	Classic Salmon Sticks	70 g

